MULTIMEDIA COMMUNICATION

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| 16 NYC Semester in Journalism OR 18 hours on-campus track: 3 COMM 390 Multimedia Practicum: MMJ O-3 COMM 466 MM Journalism Internship AND choose 12 hours from: 3 ART 172 Intro to Photography | 3 | | | | 2 | | | 2x) |
| If pursuing a double major or greater, a minimum of 20 unique hrs. between majors must be completed. If pursuing a minor, a minimum of 6 unique hrs. must be completed between major and minor. 18 hours on-campus track: 3 COMM 390 Multimedia Practicum: MMJ 0-3 COMM 466 MM Journalism Internship AND choose 12 hours from: 3 ART 172 Intro to Photography | | LLAD 200 initioduction to Leadership Studies | | | <u>-</u> 16 | | • | , |
| hrs. between majors must be completed. If pursuing a minor, a minimum of 6 unique hrs. must be completed between major and minor. 3 COMM 390 Multimedia Practicum: MMJ COMM 466 MM Journalism Internship AND choose 12 hours from: ART 172 Intro to Photography | If pursuing a double major or greater, a minimum of 20 unique | | | | | | | |
| minimum of 6 unique hrs. must be completed between major and minor. COMM 466 MM Journalism Internship AND choose 12 hours from: ART 172 Intro to Photography | | | | | | | cum: MMJ | |
| minor. AND choose 12 hours from: 3 ART 172 Intro to Photography | | | | | | | | |
| 3 ART 172 Intro to Photography | minor. | , | - | | | | | • |
| <u> </u> | | | | | | 3 | | |
| | And co | mpletion of one of the following concentration | ıs: | | | | • • • | |

- ART 275 Photoshop ART 359 Advertising & Publishing ART 372 Documentary Photography ART 410 Web Design COMM 215 Audio Production COMM 375 Radio Programming/Adv Prg. **COMM 380 Documentary Production** COMM 399 Topics: Sports Broadcasting **ENGL 311 Business/Technical Writing** ENGL 330 Visual Literacy E. Live Event Media Management Concentration 1 COMM 265 Live Event Media Practicum 4 COMM 290 Film and Video Production 3 COMM 325 Event Planning 16 CMC – Technical Track **OR** 13 - 16 hours on-campus track: 1 COMM 265 Live Event Media Practicum
 - Choose 12 hours from the following:

 3 COMM 215 Audio Production
 - 3 COMM 235 Team Building/Leadership

COMM 466 Live Event Media Internship

- 3 COMM 331 PR Writing
- 3 COMM 362 Social Media Strategies
- 3 COMM 371 Studio Production
- 1-6 COMM 398 Dramatic Practicum

F. Ministry Media Concentration

- 3 CHED 115 Fundamentals of Christian Education
- 3 CMIN 116 Fundamentals of Christian Ministry
- 4 COMM 290 Film and Video Production
- COMM 390 Multimedia Practicum: Ministry Media
- <u>0-3</u> COMM 466 Ministry Media Internship
- <u>6</u> Additional hours of upper division Radio, Television, Event Planning or Journalism (300 level or higher)