

**MULTIMEDIA COMMUNICATION**

**B.S.**

NAME \_\_\_\_\_ I.D.# \_\_\_\_\_ Expected Grad Date \_\_\_\_\_ Degree \_\_\_\_\_

**General Education Requirements**

- 3 THEO 110 Intro to Christianity
- 3 BLIT 210 Christian Scriptures
- 3 CMIN 310 Christian Living
- 3 Approved Stewardship Course\* \_\_\_\_\_
- 3 ENGL 109 College Writing I
- 3 ENGL 210 College Writing II
- 3 COMM 105 Fundamentals of Communication
- 3 HIST 200 Western Civilization
- 3 Approved Social Science Course\* \_\_\_\_\_
- 6 Approved Humanities Courses\*  
Select 3 hours from two different areas:  
**Fine Arts, Literature, Philosophy,**  
**SPAN 212** \_\_\_\_\_
- 3-8 Elementary Foreign Language I and II (FREN 101 & 102 **OR** SPAN 111 & 112) **OR** Approved International Culture course\* \_\_\_\_\_
- 3 MATH 103, MATH 112 or higher math
- 6-7 Choose one Physical Science and one Biological Science – **one must include a lab\***  
Biological \_\_\_\_\_  
Physical \_\_\_\_\_

\*See [olivet.edu/registrar](http://olivet.edu/registrar) for approved list of courses

**Major: 52 hours – 2.000 required in major**

- 1 COMM 100 Communication Foundations
- 3 COMM 102 Performance Studies **OR**  
COMM 110 Intro to Acting
- 3 COMM 141 Introduction to Journalism
- 3 COMM 171 Fund of Broadcast/Begin Announcing
- 3 COMM 175 Non-Linear Editing
- 3 COMM 221 Mass Media and Society
- 3 COMM 240 Scriptwriting for Multimedia
- 3 COMM 305 Professional Communication
- 3 COMM 340 Multimedia Storytelling
- 2 COMM 450 Senior Seminar
- 3 COMM 457 Communication Theory **OR**  
COMM 342 Persuasion and Media Influence
- 3 LEAD 200 Introduction to Leadership Studies

If pursuing a double major or greater, a minimum of 20 unique hrs. between majors must be completed. If pursuing a minor, a minimum of 6 unique hrs. must be completed between major and minor.

**And completion of one of the following concentrations:**

**A. Film Studies Concentration**

- 3 COMM 260 Film Studies
- 4 COMM 290 Film and Video Production
- 3 COMM 380 Documentary Production
- 16 **LA Film Studies Center Semester:**  
3 COMM 492 Faith and Artistic Development  
4 COMM 493 Hollywood Production Workshop  
6 COMM 496 Inside Hollywood (meets COMM 466 Internship requirement)
- AND choose 3 hours from:**  
3 COMM 494 Visual Storytelling **OR**  
3 COMM 495 Prof. I Screenwriting **OR**  
3 COMM 491 Professional Acting for the Camera

**plus** required supporting course:

- 3 ART 172 Introduction to Photography

**B. Radio and Audio Media Concentration**

- 3 BSNS 253 Principles of Marketing
- 3 COMM 215 Audio Production
- 3 COMM 325 Event Planning
- 3 COMM 362 Social Media Strategies
- 3 COMM 375 Radio Programming/Adv Programming
- 3 COMM 390 Multimedia Practicum: Radio
- 4 COMM 393 College Media Practicum (4x)
- 3 COMM 399 Topics: Radio/Record Industry
- 0-3 COMM 466 Radio Internship

**C. Television/Video Production Concentration**

- 3 COMM 215 Audio Production
- 4 COMM 290 Film and Video Production
- 3 COMM 380 Documentary Production
- 3 COMM 390 Multimedia Practicum: TV/Video
- 0-3 COMM 466 TV/Video Production Internship

**D. Multimedia Journalism Concentration**

- 3 COMM 276 Media News and Interviewing
- 3 COMM 331 PR Writing
- 2 COMM 393 College Media Practicum (2x)
- 16 NYC Semester in Journalism **OR**

**18 hours on-campus track:**

- 3 COMM 390 Multimedia Practicum: MMJ
- 0-3 COMM 466 MM Journalism Internship
- AND choose 12 hours from:**  
3 ART 172 Intro to Photography  
3 ART 200 Intro to Graphics

<u>3</u>	ART 275 Photoshop
<u>3</u>	ART 359 Advertising & Publishing
<u>3</u>	ART 372 Documentary Photography
<u>3</u>	ART 410 Web Design
<u>3</u>	COMM 215 Audio Production
<u>3</u>	COMM 375 Radio Programming/Adv Prg.
<u>3</u>	COMM 380 Documentary Production
<u>3</u>	COMM 399 Topics: Sports Broadcasting
<u>3</u>	ENGL 311 Business/Technical Writing
<u>3</u>	ENGL 330 Visual Literacy

**E. Live Event Media Management Concentration**

<u>1</u>	COMM 265 Live Event Media Practicum
<u>4</u>	COMM 290 Film and Video Production
<u>3</u>	COMM 325 Event Planning
<u>16</u>	CMC – Technical Track <b>OR</b>

**13 - 16 hours on-campus track:**

<u>1</u>	COMM 265 Live Event Media Practicum
<u>0-3</u>	COMM 466 Live Event Media Internship

**Choose 12 hours from the following:**

<u>3</u>	COMM 215 Audio Production
<u>3</u>	COMM 235 Team Building/Leadership
<u>3</u>	COMM 331 PR Writing
<u>3</u>	COMM 362 Social Media Strategies
<u>3</u>	COMM 371 Studio Production
<u>1-6</u>	COMM 398 Dramatic Practicum

**F. Ministry Media Concentration**

<u>3</u>	CHED 115 Fundamentals of Christian Education
<u>3</u>	CMIN 116 Fundamentals of Christian Ministry
<u>4</u>	COMM 290 Film and Video Production
<u>3</u>	COMM 390 Multimedia Practicum: Ministry Media
<u>0-3</u>	COMM 466 Ministry Media Internship
<u>6</u>	Additional hours of upper division Radio, Television, Event Planning or Journalism (300 level or higher)